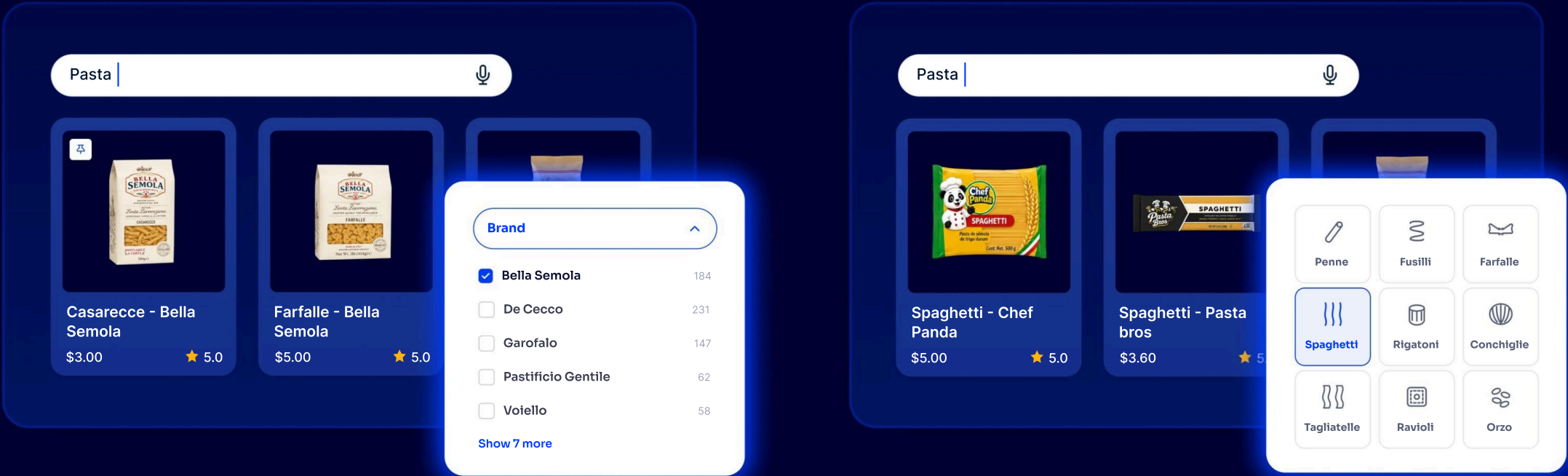


Help customers find what they're looking for faster with Dynamic Facets

Dynamic Facets learns how shoppers discover and brings the most useful filters forward. With Dynamic Facets, your filters continually update to match shopper preferences.

Instantly adapt to customer trends

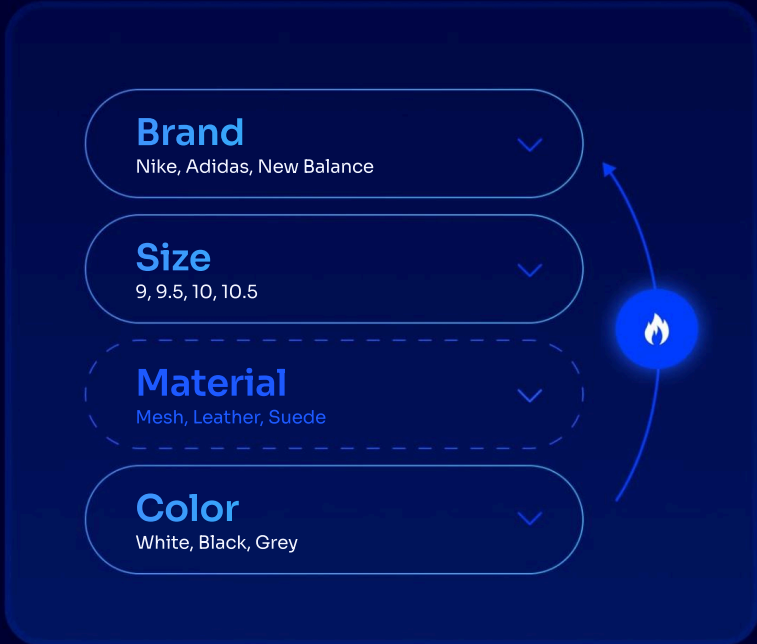
Dynamic Facets is like rearranging your grocery shelves based on how shoppers actually search for products.



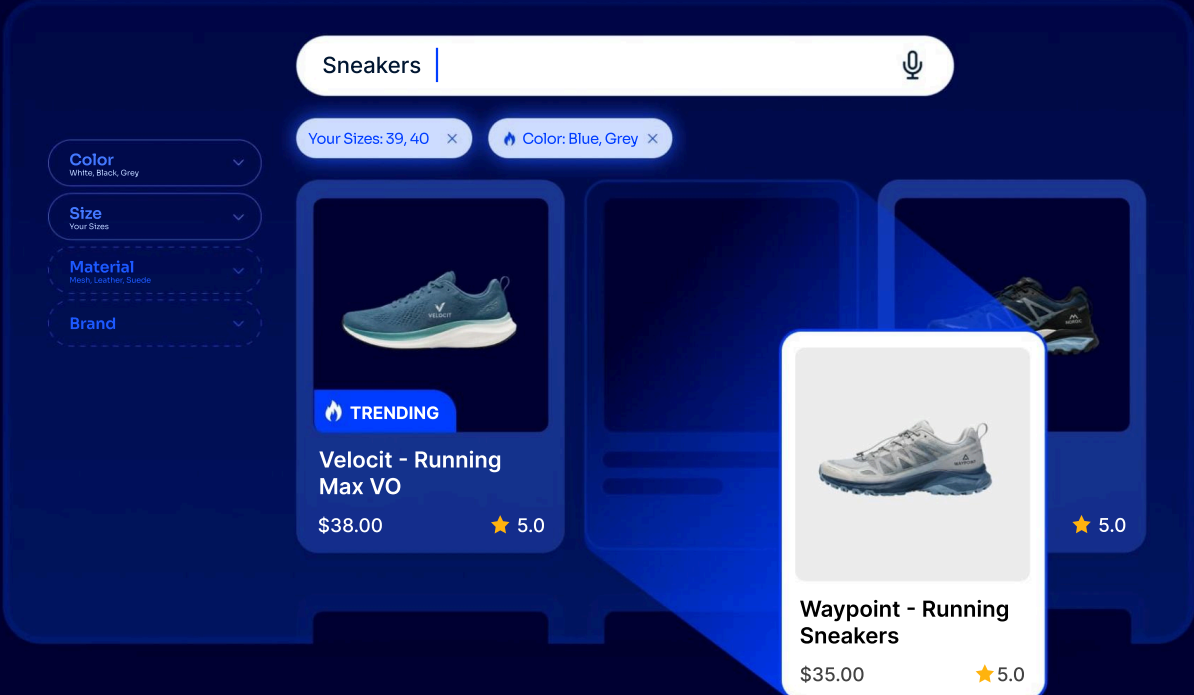
Surface the most useful options first

Tailor the shopping experience by automatically reordering facets and their values based on real customer behavior and popularity. Dynamic Facets learns from session data and refreshes rankings every 24 hours.

Facets



Values



Getting started with Algolia Dynamic Facets

Step 1. Enable Dynamic Facets with one click.

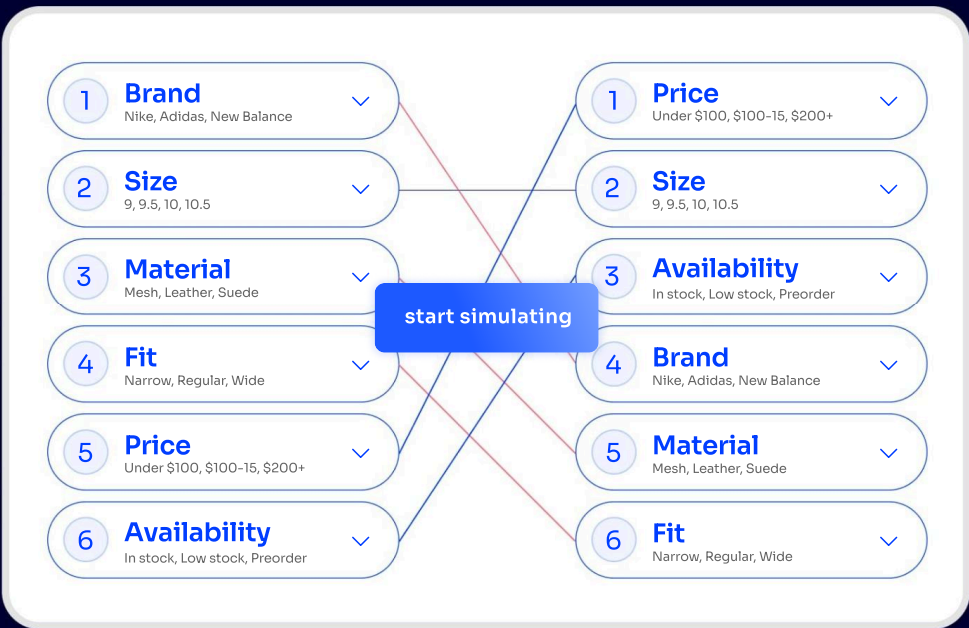
Dynamic Facets

When enabled, Dynamic Facet Ordering automatically reorganizes facets to highlight the most relevant ones. It is recommended to run an A/B test to assess its impact on user behavior and filter engagement before full deployment.

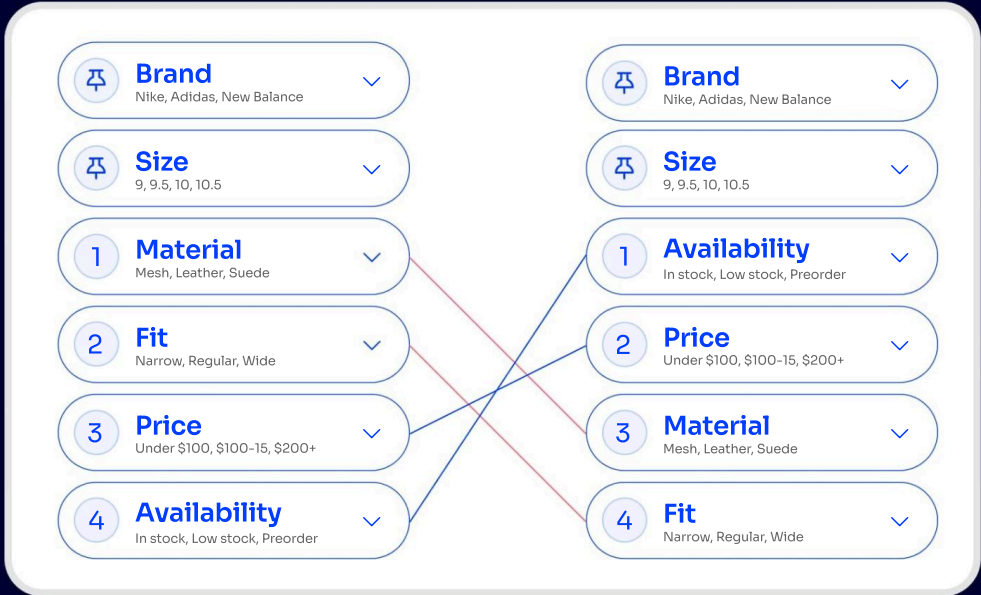
Enable Dynamic Faceting

Launch an A/B test

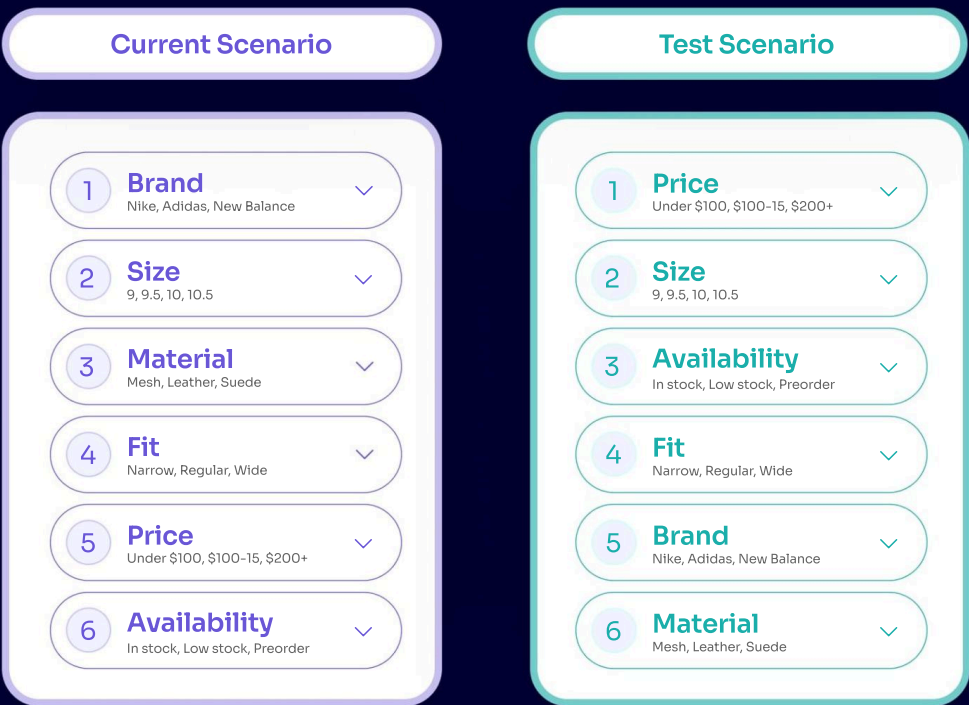
Step 2. Use the simulator to preview results for queries and/or categories.



Step 3. Pin certain facets to always be at the top (and the rest be reordered).



Step 4. A/B test to assess impact.



★ Dynamic Facets continuously learns and improves from aggregate behavioral signals from search and filter activity.

Automatically put your best performing filters first with **Dynamic Facets**

Get demo