

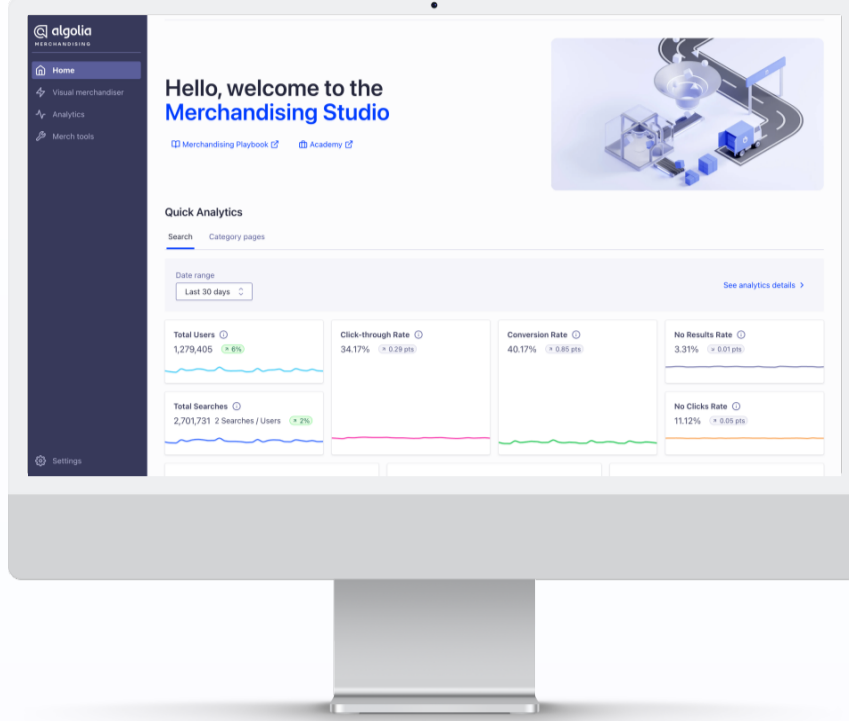
Unlock your business goals with Algolia's Merchandising Studio

AI-powered capabilities for data-driven merchandising

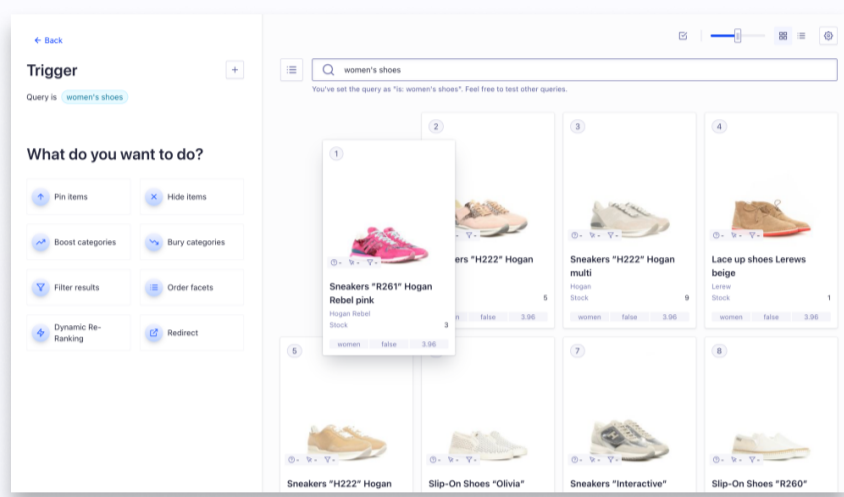
Combining the art of merchandising with the science of algorithms

Merchandising Studio Powerful capabilities in one dedicated interface

- Tailor-made for retail ecommerce
- Zero code and 100% business user friendly with no developer dependencies
- Based on a unified interface with all the functionalities in one place
- Full human control, you decide which AI capabilities to use
- One-stop-shop for automations, rules, analytics
- Built for data-driven merchandising strategy



Artificial Intelligence (AI) is revolutionizing the merchandising landscape



Stay ahead of the competition with AI-powered tools

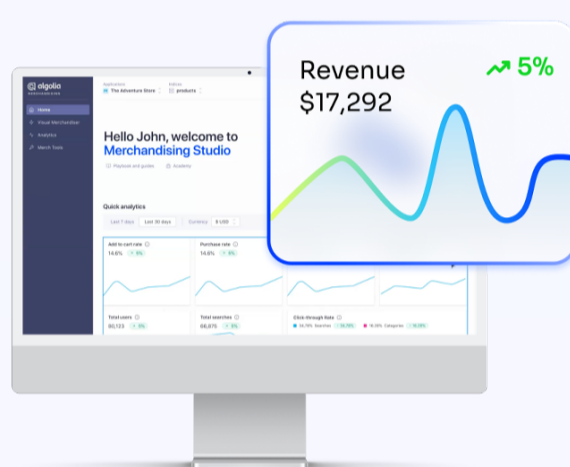
- Analyze customer behavior and identify sales trends
- Personalize the shopping experience and predict future product demand with very little effort
- Significantly reduce overstock, free up valuable time, and maximize revenue

Future-proof solutions for scaling your ecommerce site

Merchandising Studio is now even better with new AI-powered features and dynamic capabilities to optimize your data-driven merchandising strategies.

Revenue Analytics

Access new revenue related metrics like revenue per search/category, total revenue, and average order value.

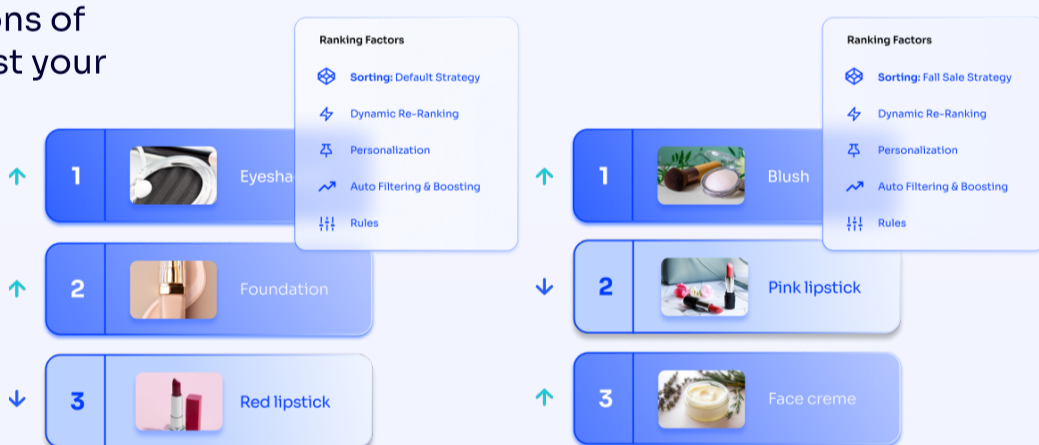


Seasonal Trends

Discover long-term seasonal trends with unlimited events storage.

Comparison Mode

See side-by-side comparisons of query results while you adjust your settings and features.



Surface your products like never before

AI Recommendations adds new product discovery methods that more closely resembles the in-person shopping experience.

Looking Similar

Use photos to easily surface products with limited metadata or descriptions from your existing catalog, without the need for events.

Complimentary Items

Generate more robust recommendations with complimentary items — shoppers complete their outfit (shopping experience) based on trending and popular items.

Personalized Recommendations

Dynamically populate a "Recommended for You" carousel with a product feed based on consumer interests and preferences.

See how Algolia's Merchandising Studio drives conversion with the power of AI

[BOOK A CUSTOMIZED DEMO TODAY](#)