algolia

Choosing the best search solution

Algolia versus Bloomreach

Algolia and Bloomreach both provide site search capabilities that improve user experience and drive conversions. Algolia offers an API-first, headless solution known for its flexibility, performance, speed, and AI transparency. Bloomreach started as an SEO company and now offers search tools alongside other content and commerce features.

Algolia vs Bloomreach

Architecture

Integration

Versatile

Truly headless, API-first solution is flexible, scalable and easy to integrate in any environment.

Complex

Search offered alongside full-stack ecommerce services makes integration and scalability more complex.

Configuration

Flexible and powerful

Search multiple indexes and use front-end user libraries to easily customize the search algorithm.

Inflexible

Slow indexing times makes their platform unscalable.

Scalability

Fast and easy to deploy

Designed for high-performance and low-latency at scale when handling large datasets.

Planning required

Requires more upfront planning and a coordinated rollout to implement.

Artificial Intelligence

Machine Learning

Hybrid search

AI Search uses both keywords and vectors to ensure relevant results at scale.

New hybrid offering

Recently launched hybrid (keyword and vector) capabilities.

Scope

End-to-end

Tracks conversions, categorizes queries, ranks results, enables synonyms and makes recommendations.

Industry-specific

AI-driven product discovery focused on commerce

Personalization

No code simplicity

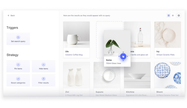
1-to-1, real-time, cross-session personalization that's easy to set up, train, and fine-tune.

Black-boxed

Lacks user control and transparency.

Merchandising

Algolia Merchandising Studio

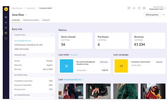


All-in-one-platform with data-driven merchandising along every touch point.

Features include:

- personalized shopping journeys
- optimized store layouts
- consolidated analytics and reporting including revenue analytics
- unlimited events retention
- comparison mode

Bloomreach Page Builder



Flexible tool for marketers and content managers to craft dynamic, personalized web pages.

- Drag-and-Drop Interface
- Real-Time Previews
- Personalization Capabilities
- Customizable Templates

Pricing

Transparent and Flexible

Free tier, pro tier, and enterprise plans available.

Non-transparent

Inquire for pricing details .

Algolia by the numbers

17,000+

Customers in ecommerce, media, travel, automotive, finance, etc.

1.7+ trillion

searches a year

30 billion

records

> 99.999%

availability SLA with customers world-wide

< 20 ms

at 90M+ SKUs

382%

ROI according to Forrester Research

Want to learn more?

algolia

Contact Us

Request a demo